

City of Escondido:

Located in Inland North San Diego County at Interstate 15/State Highway 78 Interchange

Bordered by the Cities of San Diego to the south and San Marcos to the west, and unincorporated County to the north and east

Encompasses 37.30 square miles

Demographics:

Population is 147,514 per 2010 Census

Median household income is \$57,911 (current \$)

3,955 persons per square mile

Median age 32.7

Ethnicity:

White – 44%

Black/African American – 2%

Asian, Hawaiian / Pacific Islander – 5%

Hispanic or Latino - 46%

Native American - <1%

Mixed Race/Other - <3%

Massage Establishments

(Source: Business Licensing):

Year	No. of Massage Establishments	No. of Massage Therapists
2008	37	159
2009	41	168
2010	44	154
2011	47	129
2012	52	100
2013	56	86
2014	55	66

