



CONSENT ITEM
E-14

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL
VIA: TROY L. BUTZLAFF, ICMA-CM, CITY MANAGER
FROM: LOUIE F. LACASELLA, MANAGEMENT ANALYST
DATE: MARCH 6, 2017
SUBJECT: APPROVAL OF 2017 LEGISLATIVE PLATFORM AND STATE AND FEDERAL LEGISLATIVE PRIORITIES

SUMMARY:

In March of 2016, the City adopted a Legislative Platform (“Platform”) to provide a streamlined process for responding to legislative proposals that may impact the City. The proposed action adopts 2017 Legislative Platform and approves State and Federal Priorities for 2017.

RECOMMENDATION:

Staff recommends that the City Council take the following actions:

- 1) Adopt the proposed 2017 City’s Legislative Platform; and
- 2) Approve the proposed 2017 State and Federal Legislative Priorities.

DISCUSSION:

The proposed Legislative Platform identifies the fundamental legislative issues deemed important to the City, and upon Council approval, will continue to allow Staff to respond to the rapidly changing nature of legislative items efficiently, and more importantly, without delay.

The Legislative Platform has been used as a guideline for urgent requests in support, against or neutral positions of a legislative proposal. Resolutions, major and/or unique issues and items of substantial merit important to the City will continue to be taken to Council for formal consideration and adoption.

Like last year, the proposed Legislative Platform has been drafted using the guiding priorities of the City Council, as established in the City's Goals and Objectives. Once adopted, the Legislative Platform remains in effect for the year. Upon consideration, the City Council, may add, remove, or modify items within the Legislative Platform.

LEGISLATIVE ACTION

Upon the Legislative Platform’s adoption, the City Manager's Office will continue to exercise day-to-day oversight of legislative matters. In addition to coordinating formal action through the City Council, the City Manager and Management Analyst to the City Manager will administer the City’s Legislative Platform by performing the following functions:

- Continue to work with Department Directors and Staff to identify matters of legislative importance and develop positions on federal and state legislative proposals and general matters of legislative interest.
- Communicate matters of legislative importance to the City Council through periodic updates, and identify and coordinate positions for formal action by the City Council.
- Review positions and analysis done by the League of California Cities, National League of Cities, the City's legislative advocate, and local government/professional associations in formulating positions.
- Monitor and track key bills through the legislative process utilizing the City's advocacy services, legislative websites, and government/professional associations.
- Communicate the City's positions to federal, state, and county legislators.
- Participate as needed in the drafting and amending of legislative proposals that significantly impact the City.
- Work with the League of California Cities, National League of Cities, the City's legislative advocate, other cities and local government/professional associations on legislative matters of mutual concern.
- Participate and attend legislative briefings and meetings to actively engage and stay apprised of legislative trends and upcoming legislation.

The 2017 Legislative Platform, would continue the practice of responding to legislative proposals as follows: (1) once a determination has been made that a legislative proposal may impact the City, a letter outlining the City's position (support, neutral or oppose) will be drafted for the Mayor's signature; (2) the City Manager will circulate the draft position letter to the City Council for review; (3) if there is Council objection, the position letter will be placed on the next Council agenda for consideration; (4) if there is no objection, Staff will finalize the position letter and forward it to the bill's author, the League of California Cities, the City's legislative advocate and other stakeholders as deemed appropriate; and (5) a copy of the final letter will be distributed to the City Council.

FISCAL IMPACT:

There is no fiscal impact association with the adoption of the 2017 Legislative Platform and the 2017 State and Federal Legislative Priorities.

Prepared by:

Reviewed and Approved:

Louie F. Lacasella
Management Analyst

Troy L. Butzlaff, ICMA-CM
City Manager

Attachment:

- 1) 2017 Legislative Platform and 2017 State and Federal Legislative Priorities